WHAT IS CLAIMED IS:

1. A method for treating hypertension, which comprises administering an effective amount of a compound represented by the following formula (1) or (2):

$$R^2O$$
 CH=CHCOR³ (1)

$$R^{2}O$$
 $CH=CHCOR^{4}OC-CH=CH$ OR^{2} OR^{1} OR^{1}

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wherein, R¹ and R² are the same or different and each independently represents a hydrogen atom, an alkyl group, an alkenyl group, a cycloalkyl group, a cycloalkenyl group, an alkoxyalkyl group, an aryl group, an alkylaryl group, an aralkyl group or an acyl group, R³ represents a hydroxyl group, an ester bond residue, or an amide bond residue, R⁴ represents an ester bond residue or an amide bond residue, or a pharmaceutically acceptable salt thereof (except ferulic acid).

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- 2. A method of Claim 1, wherein the compound represented by the formula (1) or (2) is rosmarinic acid, curcumin, or phenethyl caffeate.
- 3. A method of Claim 1, wherein the compound represented by the formula (1) or (2) is 3-caffeoylquinic acid, 4-caffeoylquinic acid, or 5-caffeoylquinic acid.